



The 4th Call: Context, Objectives and Programme Ambition

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INTERREG ATLANTIC AREA 2021–2027

Capitalisation

Scaling-up

Governance

4th Call for Proposals

**From existing results to greater
territorial and policy impact**



Where are we in the Programme?

The Atlantic Area Programme 2021–2027 is entering its final implementation phase

Context:

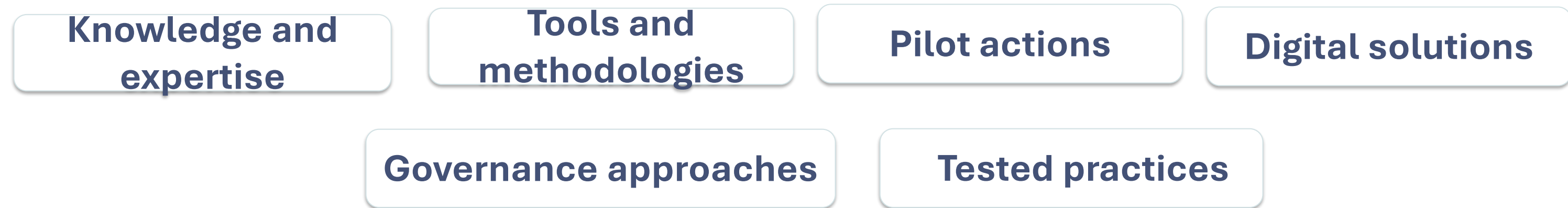
- ✓ The Programme brings together France, Ireland, Portugal and Spain
- ✓ It supports transnational cooperation across the Atlantic Area.
- ✓ The Programme has invested €104.7 million ERDF during the 2021–2027 programming period
- ✓ The 4th Call comes at a specific moment: **the final years of Programme implementation (2027–2029)**

The remaining time and resources require projects to be focused, realistic and impact-oriented.



Why a specific call at this stage?

From developing solutions to making solutions work



The challenge now is to ensure that these results are:

CAPITALISED → TRANSFERRED → ADOPTED → SCALED-UP → EMBEDDED

The Programme wants to maximise the value and impact of investments already made



What does the Programme want to achieve?

The 4th Call aims to:

- ✓ **Capitalise on and scale up** results generated by current and previous projects.
- ✓ **Accelerate the transfer and uptake** of existing solutions across Atlantic regions.
- ✓ **Facilitate innovation transfer** between regions and territories.
- ✓ **Strengthen transnational governance** mechanisms.
- ✓ **Develop common governance tools, frameworks and methodologies.**
- ✓ **Strengthen cooperation** between authorities responsible for **maritime and coastal management**
- ✓ **Enhance civil, environmental and operational maritime safety.**

Projects do not need to address all these objectives.



The Atlantic Area: shared challenges require cooperation

The Atlantic Area is facing challenges that cross administrative and national borders:

- ✓ Climate change and coastal resilience
- ✓ Maritime and environmental risks
- ✓ Biodiversity and ecosystem protection
- ✓ Sustainable blue growth
- ✓ Digitalisation and data-driven decision-making
- ✓ Sustainable tourism
- ✓ Maritime safety
- ✓ Governance and coordination

Why transnational cooperation?

**Because shared challenges
require shared solutions.**



The four Programme Priorities remain the framework

Priority 1 — Blue Innovation and Competitiveness

Research, innovation, advanced technologies and digitalisation.

Priority 2 — Blue/Green Environment

Energy efficiency, climate adaptation, disaster risk prevention, biodiversity and pollution reduction.

Priority 3 — Blue Sustainable and Social Tourism & Culture

Sustainable tourism, culture, economic development, social inclusion and innovation.

Priority 4 — A Better Governance for Cooperation in the Atlantic Area

Improved cooperation, coordination and governance.

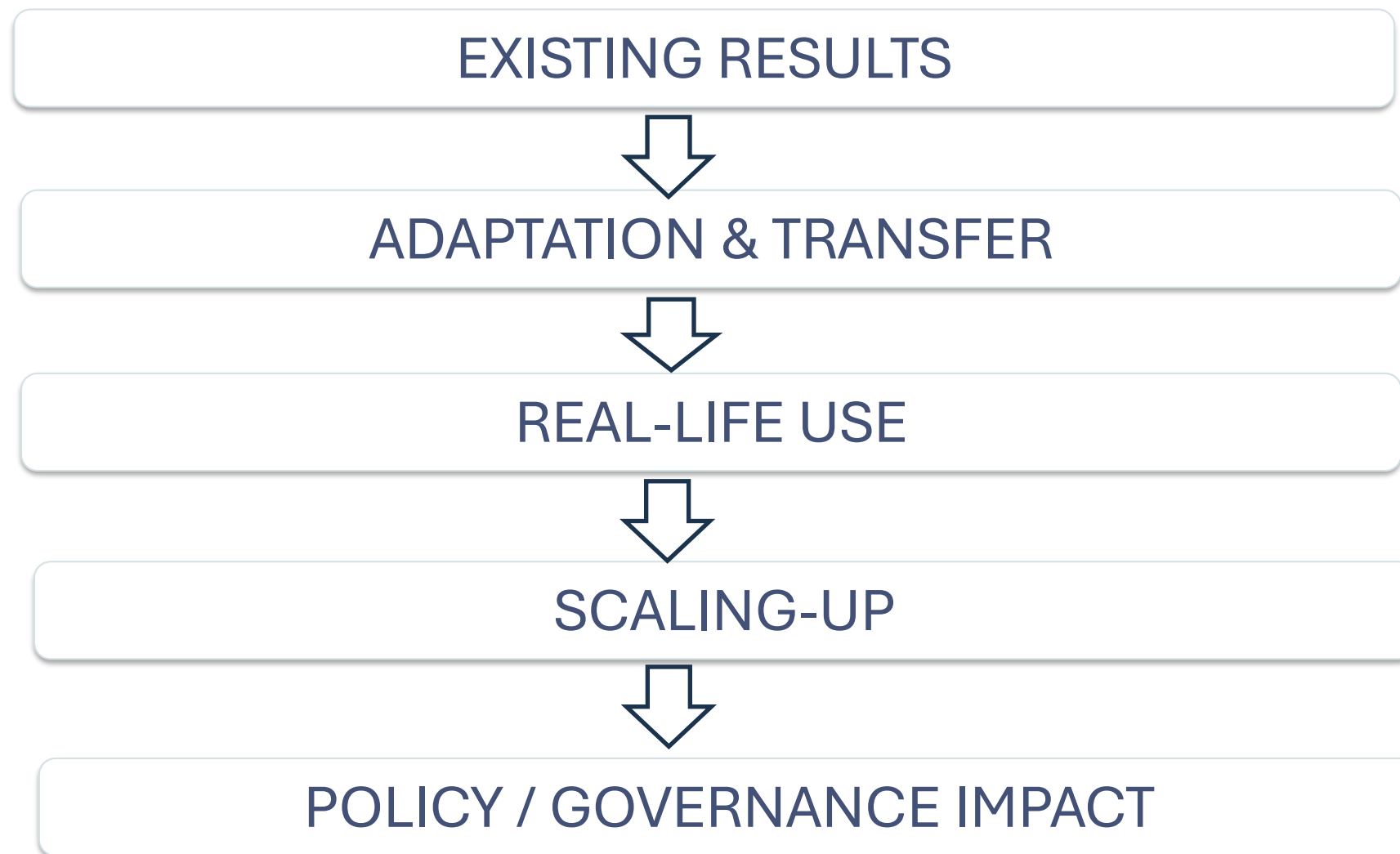
The 4th Call can support projects under all four priorities.



What is different about this Call?

This is not simply another project development call.

The emphasis is on:



The central question is no longer only:
“What can we develop together?”

It is increasingly:

“What already works, and how can we make it work in more places and have a lasting impact?”

Key messages

The ambition of the 4th Call

Projects are expected to be:

- ✓ Transnational
- ✓ Concrete
- ✓ Result-oriented
- ✓ Transferable
- ✓ Operational
- ✓ Realistic within the Programme timeframe

Make existing Atlantic Area solutions travel further, be used more widely and generate lasting impact.

**Next:
How can this be done in practice?**





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