



# Info Session

## Third Call for projects

### Release your narrative!

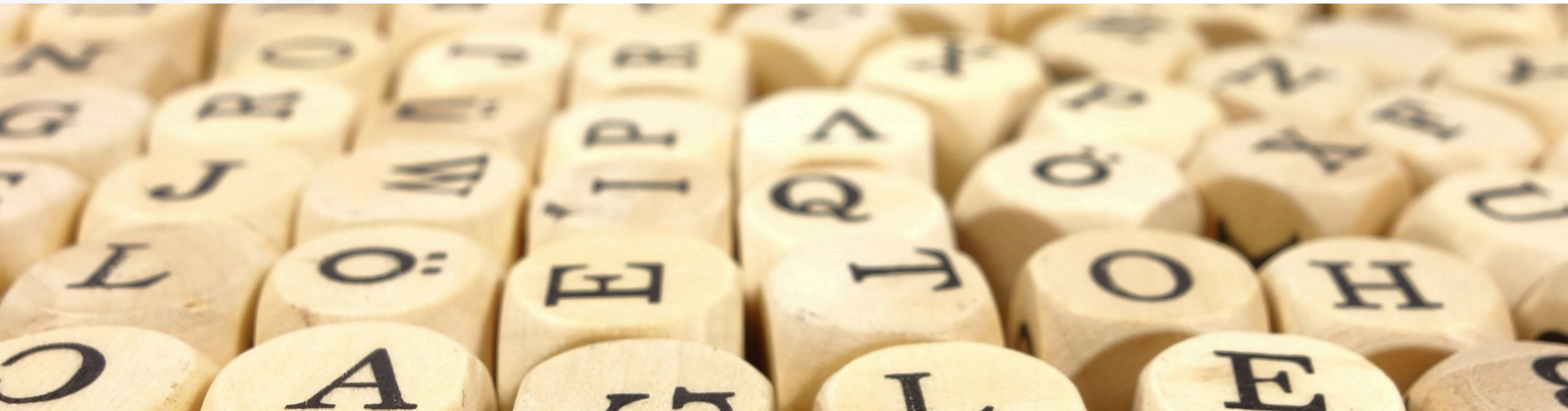
Ana Magalhães, Communication manager  
Porto, November 28th 2024



# Communication Plan

- ✓ Team
- ✓ Objectives
- ✓ Audience
- ✓ Communication activities
- ✓ Budget
- ✓ Evaluation and Monitoring

Look at your project as a narrative,  
as a story that you want to release  
and share with your audience





# Some tips and suggestions

Synergies:  $1 + 1 = 3$  (or Even 4)

Highlight the EU support  
and solidarity

Focusing on the message





# Q&A



+351 226 086 300



JS@ATLANTICAREA.EU



[www.atlanticarea.eu](http://www.atlanticarea.eu)



Rua Rainha D. Estefania, 251  
Porto, Portugal

