



Call 2 on Priority 4 (ISO1) Launching event online

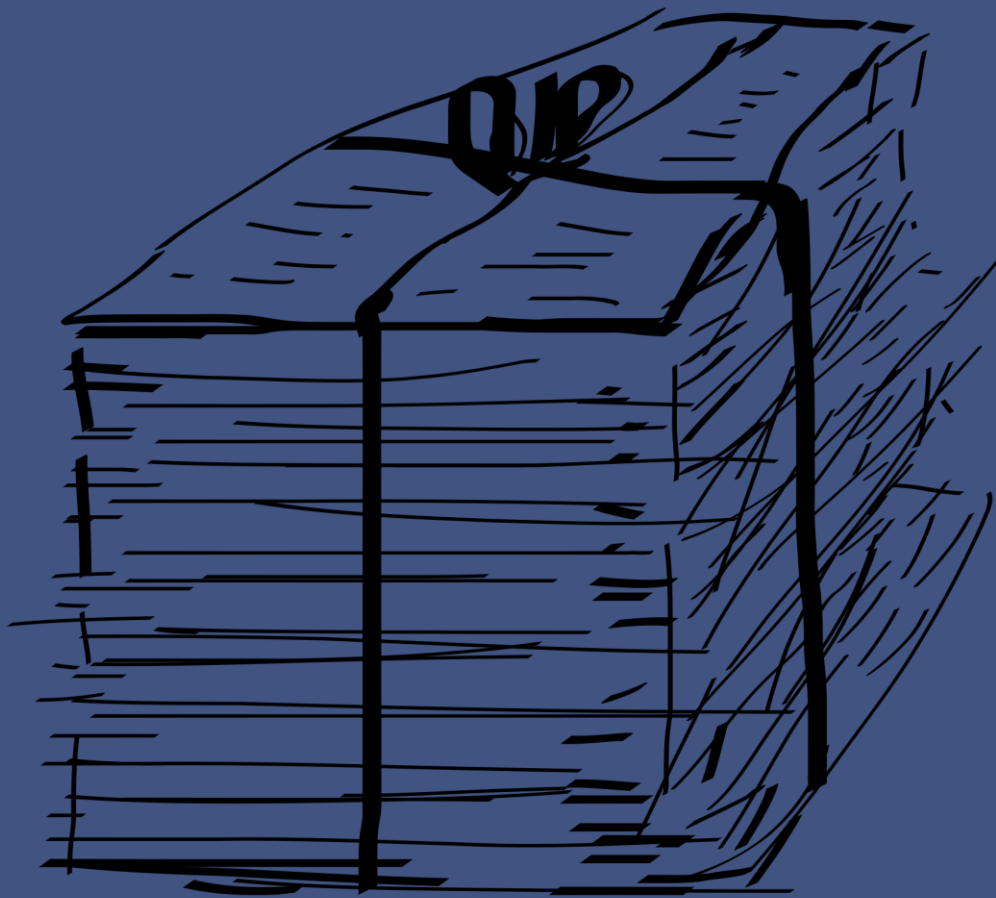
Hints and tips for preparing your “Lighthouse Atlantic Area Governance project”

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www.atlanticarea.eu

1

Understand the call 2 documents



✔ Please read carefully and understand the project application pack (<https://www.atlanticarea.eu/for-applicants/call-for-projects>) , especially the Terms of Reference, Guidelines, and Programme Manual.

✔ Pay close attention to the objectives, eligibility **Assessment criteria** requirements and any specific instructions provided by the Programme.



Keep in mind the key position of the “Lighthouse Atlantic Area Governance project” in the programme governance as an operation of strategic importance (OSI) in this programming period.

2

Research and Planning

- ✔ Identify (website) what has been already produced in previous periods and the current programme period and provide proposals on how to capitalise /valorise on it.
- ✔ Align your project with Call 2 goals and demonstrate innovation.
- ✔ Plan your project, including timelines, budgets. Foresee resources (human and financial) for the coordination of activities.
- ✔ The workplan will have to remain adjustable to enable true coordination between projects or groups.

3

Clear Objectives and Impact



Clearly define your project's objectives according to the Call ToR.



Articulate the potential impact it will have.



Describe how your proposal will address a specific need or challenge according to the call ToR.



Highlight the benefits your proposal will bring to the target audience or community.



Provide inputs and support to the Atlantic Area Programme's implementation through the review of activities and results to feed ongoing and future programming orientations.

4

Strong Partnership



Select a strong partnerships with organizations that corresponds to the project goals and activities.



Involve the partnership in the proposal set-up. Roles and tasks distributed according to thematic or technical skills, institutional recognition and influence of each organisation.



Demonstrate the strength and commitment of your partnership in the application and their capacity to implement the types of activities.



Ensure a broad coverage of the Atlantic Area and beyond.

5

Methodology

- ✔ Showcase **the work methodology and the approach** to the identified issues and requirements.
- ✔ Remain **flexible** to adjust to opportunities and constraints .
- ✔ Show how your proposal offers a **fresh perspective or introduces new solutions** to existing practices.
- ✔ Provide **a detailed annual working plan** for the activities that will be developed.

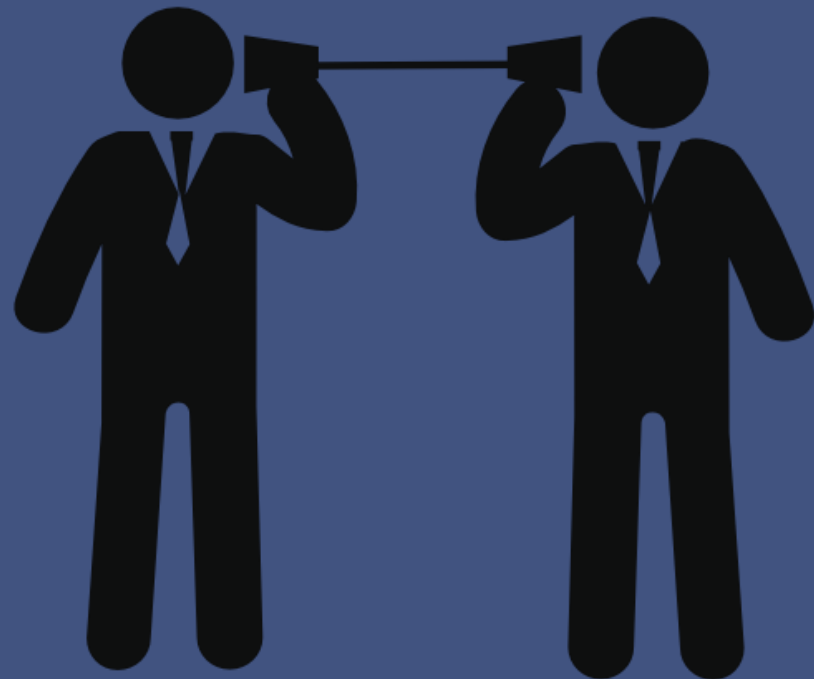
6

Feasibility and Sustainability

- ✔ Present a realistic and feasible workplan for implementing and sustaining the project beyond the funding period.
- ✔ Address potential risks and challenges.
- ✔ Explain how the proposal will mitigate them.
- ✔ Consider the project long-term impact and legacy.

7

Clear Communication



Write clearly and briefly.



Avoid jargon or overly technical language.



Organize your application activities according to the information provided in the ToR , Guidelines and the application form.

8

Evidence and Data



Provide evidence to support your statements and allegations.



Use data, statistics, case studies and/or testimonials.



Demonstrate the need for your proposal, its advantages compared to others and the potential approach effectiveness.

9

Check and Feedback



- ✓ **Have your application checked by project partnership.**
- ✓ **Gather feedback.**
- ✓ **Revise and refine your application based on their input to correct and strengthen your proposal.**

10

Submit on Time



Double-check that you have included all required documents and information before submitting.



Allow sufficient time for review and make any last-minute adjustments.



Make sure to submit your application before the deadline (31 May, 1pm, Lisbon time).

Thank you for your attention.

Good luck with your project application!

Contact Us



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www.atlanticarea.eu (new!)



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