



Blue innovation and competitiveness



Blue environment



Blue sustainable, social tourism and culture



A better governance for cooperation

Interreg Atlantic Area



Co-funded by
the European Union

Legacy to build a better future

A testimony from the final evaluation of the Programme 2014-2020



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During the framework 2014-2020, the Programme supported 71 projects, promoting cooperation between 1147 partners and associated partners across the Atlantic regions.

Three calls for projects were launched (2016, 2018, and a capitalization call in 2021), resulting in a total investment of 185 million euros.

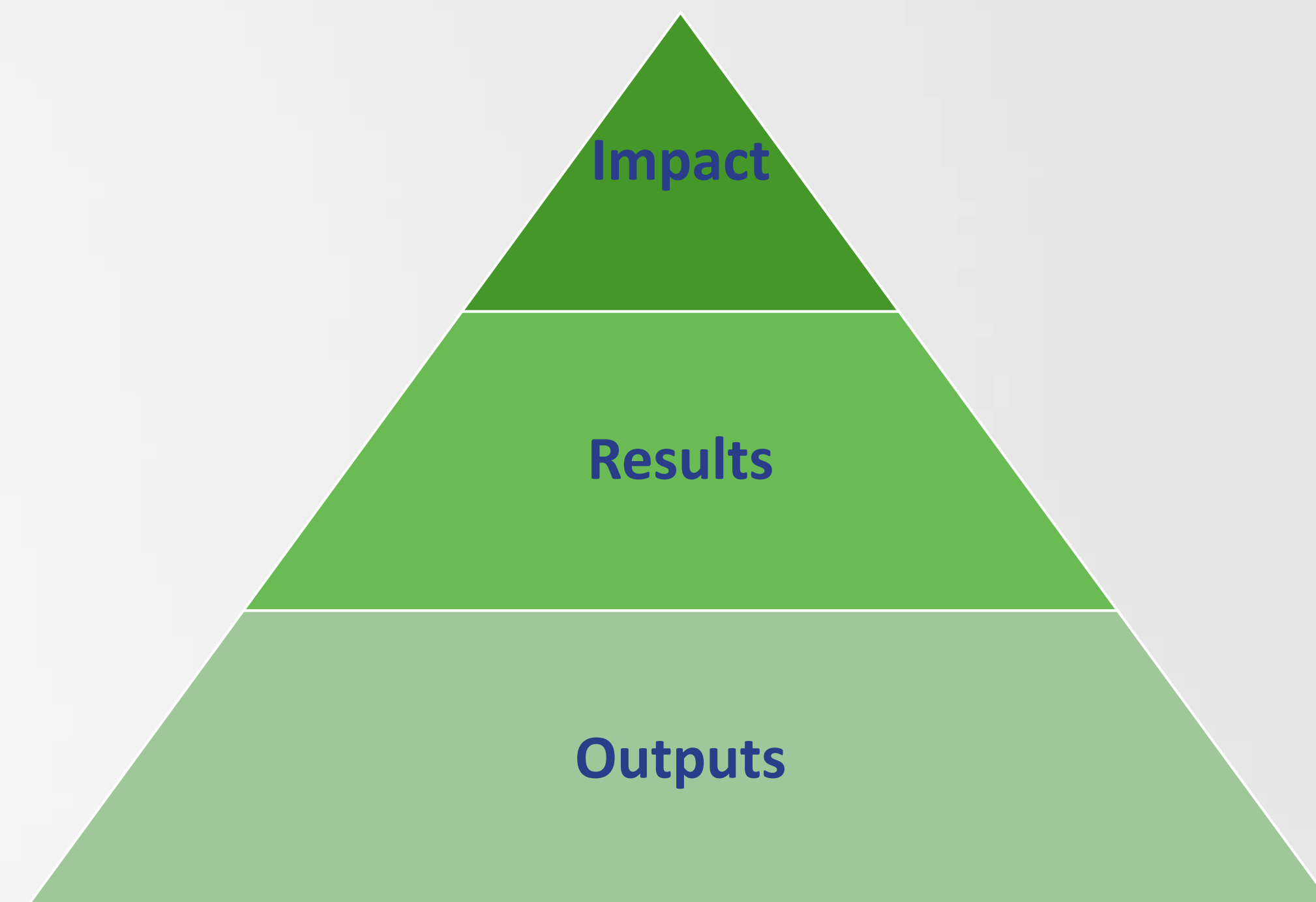
Evaluation was carried out during the first half of 2024.

HOW DID THE INTERREG ATLANTIC AREA ACHIEVE TANGIBLE RESULTS IN THE LAST EUROPEAN CYCLE?

€185 million of total investment (€140 million ERDF)

More than 500 outputs have been materialised

More than 200 concrete and tangible results contributing towards a positive change in the Atlantic Area (Impact)



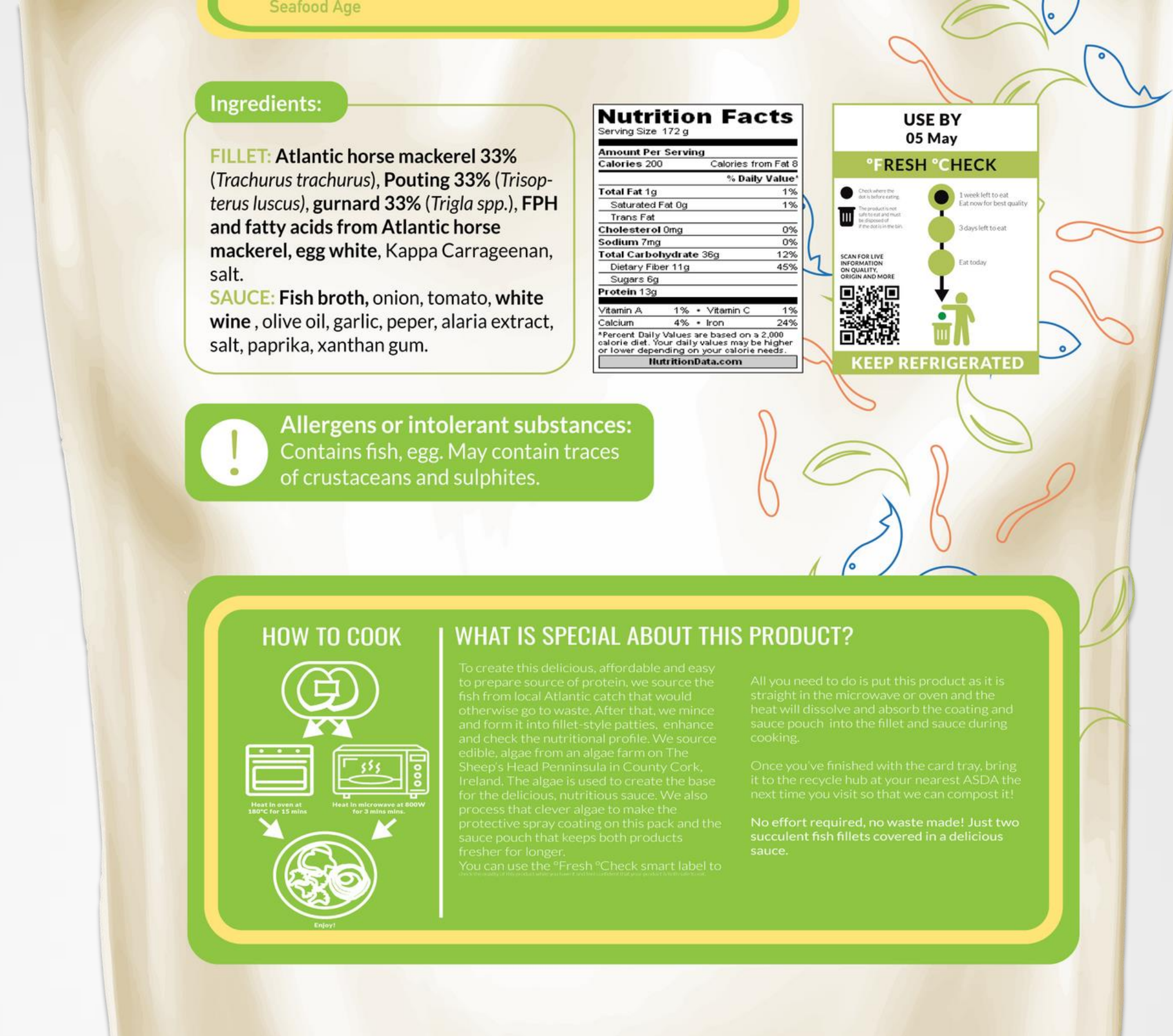
- 1. New transformative solutions** have been created
2. Designed, tested and piloted **new services** are a reality now
- 3. Action plans and strategies endorsed by relevant public authorities** have been produced
- 4. New methods and technological tools** were developed
- 5. New local and/or regional networks of stakeholders (triple/ quadruple helix)** have been created
6. Capacity building: **New and enhanced skills** can be evidenced as a result of the activities of some of the projects
- 7. Supporting structures and frameworks for SMEs development** have been constituted

Help improve the resilience of your region against geological risks.

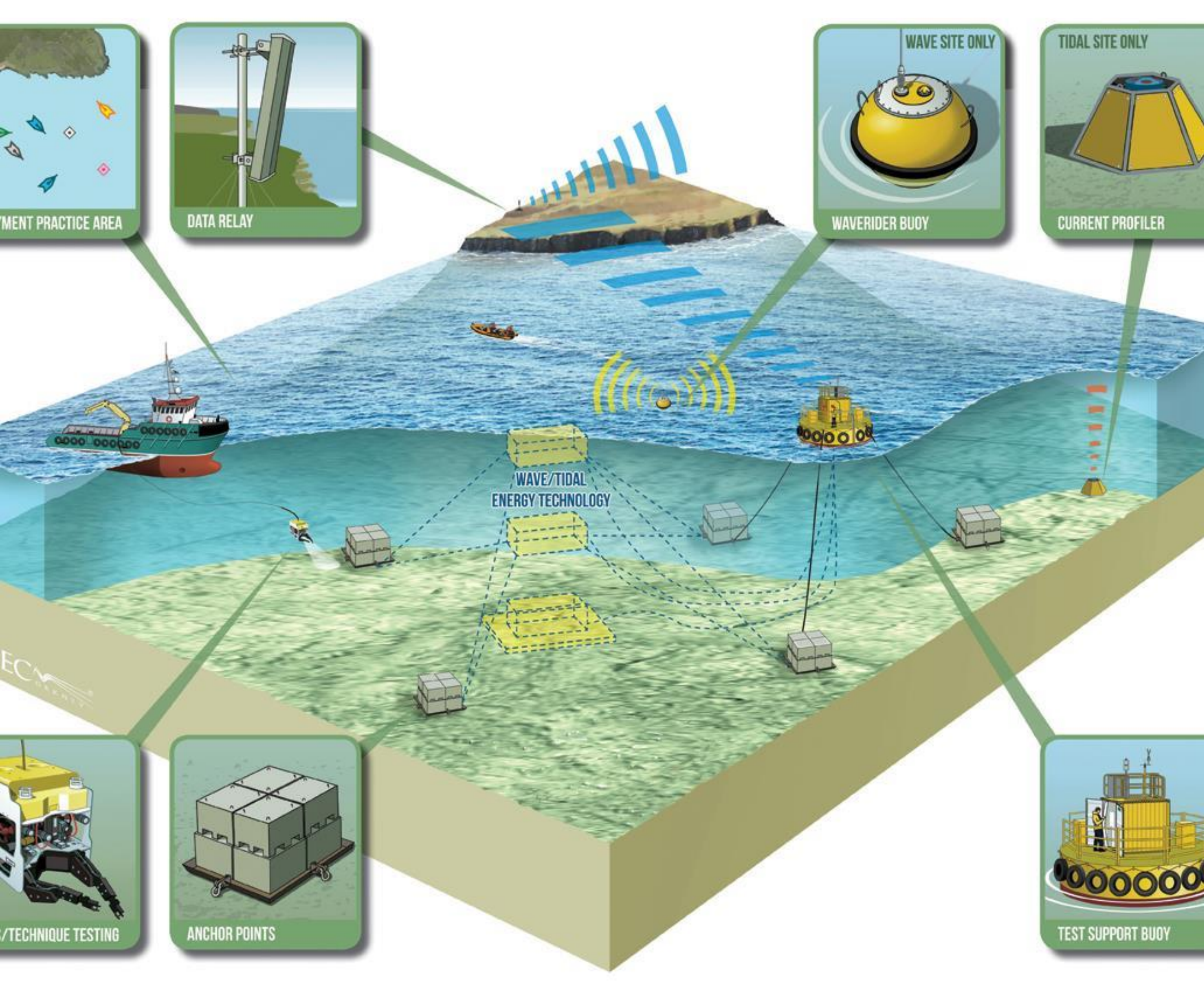
Now available



New Tool: AGEO App



New Service: SEAFOOD-AGE



New methods: PROTOATLANTIC





TRAINING PLATFORM



STOCK MARKET



VIRTUAL BUSINESS
MISSIONS



INVESTMENT COACHING



STAKEHOLDERS MAP

Technological enhancement: FanBest



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**Interreg
Atlantic Area**



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Post-27 Stakeholders consultation

Capitalisation
Facilitator
Novelty
Infrastructure



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Talking now about the future, how can we inspire the potential beneficiaries in the audience?

- Projects need to be **100% results-oriented**.
- **Replicability in other territories** (also outside the Atlantic area), taking into consideration the specificities of the territories where the solution to the challenge will be replicated.
- Involve sub-national level authorities and ensure political endorsement. The **inclusion of public actors and policymakers** is crucial for ensuring the **effective implementation** of the results of projects and enhancing their durability.
- **Sustainable blue economy** a key driver, but not only, of the Programme (added value) as some SBE sectors are pivotal for growth and jobs in the Atlantic Area (aquaculture, Marine Renewal Energies or Green Shipping just to name a few...).
- If you're targeting innovation (in its various domains), it means that those elements of innovation will have to eventually reach the market, so a **growing presence of the private sector** (SMEs) to ensure the testing, scaling up and uptake by the market should be considered.
- **Climate Change Adaptation is no longer an option**. Scope of activity for your projects touching upon different thematic fields will continue to enlarge: *'Adjustments in ecological, social or economic systems in response to actual or expected climatic stimuli and their effects'*.

Some Facts for potential beneficiaries

- Most observed **project typology**:
 - Partnership of 16 beneficiaries, including the Lead partner, eight partners, and seven Associated partners. Geographically, the projects boast a diverse representation from the five countries, ensuring a broad international collaboration.
- Priority 1 (innovation-related) has historically funded the largest number of projects, although a balanced distribution of results is observed across Priorities.
- **Quadruple-helix partnerships**: balanced representation of the private, public, and research sectors, with each sector representing around 30%. Balanced composition integrating diverse perspectives and expertise.
- Great effectiveness in the involvement of the **private sector**, particularly SMEs.
- Representation from **civil society** and public-private and **public** enterprises, contributing to the project's multifaceted nature and broad stakeholder engagement.
- Replicability and sustainability of results contributing to long-lasting impact is crucial.